



The world's starting point for entrepreneurship.

Pitch an idea, form a team, and become part of the world's largest entrepreneurial community in 54 hours. Startup Weekend is a global network of passionate leaders and entrepreneurs on a mission to inspire, educate, and empower individuals, teams and communities.

Our Global Partners & Sponsors





Startup Weekend

Powered by Google for Entrepreneurs



STARTUP WEEKEND FORMAT

IN 54 HRS

//FRIDAY//



120 ATTENDEES
[DEV] [DESIGN] [BIZ]

PITCH

//SATURDAY//



TEAMS ARE WORKING
ON A PROTOTYPE.

MENTORS
COACHING

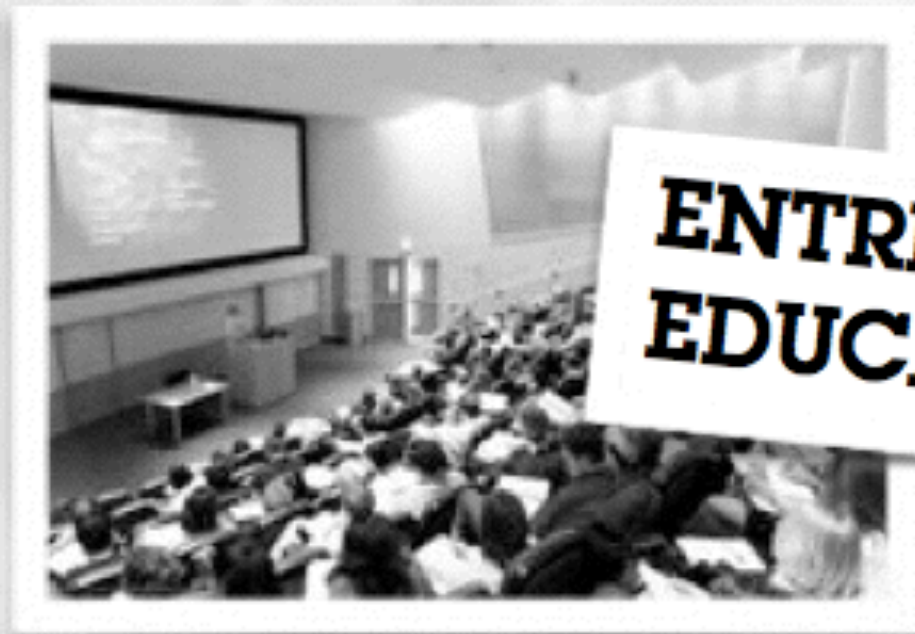
//SUNDAY//



FEEDBACK
JUDGING



Before



**ENTREPRENEURIAL
EDUCATION**

Top Down
Low motivation
Theory based
Fiction
General curriculum
Expensive
Local

Startup Weekend



**BOTTOM UP
HIGH MOTIVATION
SIMULATION
REALITY
TAILORED
CHEAP
GLOBAL**

FUN FACTS

//IN MORE COUNTRIES THAN STARBUCKS



//EVEN AMERICAN AIRLINES CAN'T COVER ALL OUR CITIES

//WE HAVE MORE VOLUNTEERS THAN FACEBOOK HAS EMPLOYEES



//WE HAVE GREATER ONLINE TRAFFIC THAN COCA COLA!

//IF WE STACK ALL THE PIZZA BOXES WE'VE SERVED SINCE 2009, IT WOULD BE HIGHER THAN THE EMPIRE STATE BUILDING



STATS

65%

//REPORT SW HAD A 'SUBSTANTIAL IMPACT ON YOUR LIFE 1 YEAR AFTER

90%

//CONTINUE WORKING ON STARTUP RELATED STUFF WITH SOMEONE AT
THIS EVENT

11%

//OF TEAMS WILL STILL BE ALIVE AFTER 12 MONTHS

38%

//OF ATTENDEES GET AT LEAST ONE JOB OFFER VIA THE EVENT

25%

//WILL CHANGE THEIR CAREER OR BECOME A 'FULL-TIME ENTREPRENEUR'
WITH IN A YEAR

27%

//ATTEND STARTUP WEEKEND MORE THAN ONCE

SW ONLINE IMPACT

//STARTUP WEEKEND'S BRAND IS MENTIONED EVERY 57 SEC ONLINE 24/7

100,000 ^{FB}  FANS 300,000+ //UNIQUE TO SITE/M

50,000  FOLLOWERS 400K //NEWSLETTER EMAILS/M

[MORE] ONLINE IMPACT

MONTHLY



IMPACT

10M+ //REACH

50M+

//IMPRESSIONS
[HASHTAGS+GLOBAL]

100

//PEOPLE TWEET AN AVG. OF

7

TIMES EACH DURING EVENT

300K~500K

//IMPRESSIONS PER HASHTAG

//EVERY WEEK ABOUT 12.5 MILLION PEOPLE ARE EXPOSED TO OUR BRAND
VIA





Mission for 2016 in India

100+

**Thriving
Communities**

